

**Economics. *Walking the Walk:*
How Walkability Raises Housing Values in
U.S. Cities (CEOs for Cities report)***

walkscore = 12



walkscore = 72



Higher score = ↑ \$4,000-\$34,000 home value

***www.ceosforcities.org/work/walkingthewalk
www.walkscore.com**

www.markfenton.com

On Common Ground

Nat'l Assoc. of Realtors pub.; Summer 2010

www.realtor.org

The Next Generation of Home Buyers:

- **Taste for urban living.**
- **Appetite for public transportation.**
- **Strong green streak.**
- **Plus, Americans are driving less overall!**




Smart Growth & Economic Success

www.epa.gov/smartgrowth/economic_success.htm

Dec. 2012, Nov 2013

EPA United States Environmental Protection Agency

December 2012
www.epa.gov/smartgrowth




SMART GROWTH AND ECONOMIC SUCCESS:
BENEFITS FOR REAL ESTATE DEVELOPERS, INVESTORS,
BUSINESSES, AND LOCAL GOVERNMENTS

Office of Sustainable Communities
Smart Growth Program

EPA United States Environmental Protection Agency

November 2013
www.epa.gov/smartgrowth



SMART GROWTH AND ECONOMIC SUCCESS:
THE BUSINESS CASE

Office of Sustainable Communities
Smart Growth Program



**PROTECTED
BIKE LANES
MEAN BUSINESS**

How 21st Century
Transportation
Networks Help
New Urban
Economies Boom

A report from PeopleForBikes and
Alliance for Biking & Walking



Benefits of protected bike facilities

BikeWalkAlliance.org
GreenLaneProject.org

- Support real estate values.
- Recruiting & retaining skilled employees.
- Healthier, more productive workers.
- Increased retail revenue.

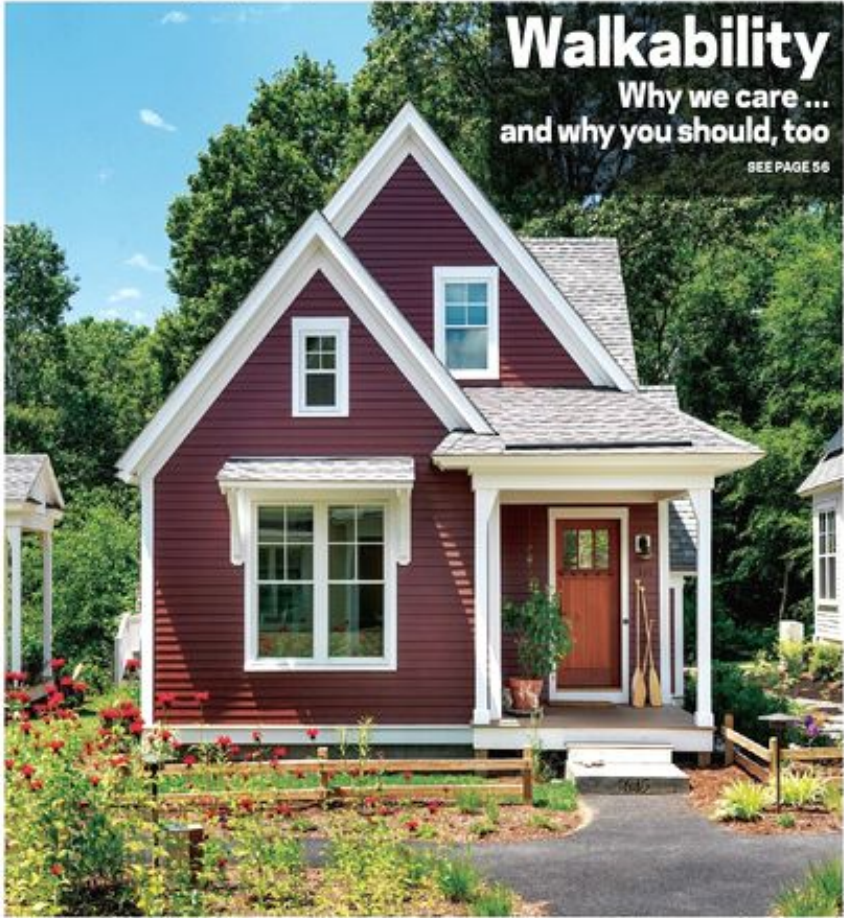
SMART BUILDING STARTS HERE

THE MAGAZINE
OF THE NATIONAL ASSOCIATION
OF HOME BUILDERS

Builder

Walkability
Why we care ...
and why you should, too

SEE PAGE 56



h.w

MARCH 2014 WWW.BUILDERONLINE.COM

Walkability. Why we care & why you should too!

Builder Magazine,
Mar. 2014

- Consumer desire
- Flexibility in design
- Lower development costs . . .

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Economic argument:

- Many 1st & 2nd generation malls & boxes under-perform.



The key:

Which contributes more to economy?
Where do employers expect happier,
healthier employees?

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Healthy design yields a triple bottom line . . .



Prosperity



Planet



People

The true challenge: We're winning battles . . .



W. Jefferson NC

. . . but *really* losing the war!





**Olshansky et.al., “A
Potential Decline in
Life Expectancy . . .”
New Eng. J. of Med.,
March 17, 2005**

mark.fenton@verizon.net



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COMMUNITY WALKABILITY REVIEW

7 MILE LINE - PENITAS, TEXAS



**INCREASING PHYSICAL ACTIVITY
WITHIN THE COMMUNITY TO RAISE
HEALTH AWARENESS AND PROMOTE
A PHYSICAL ACTION MOVEMENT
THAT WILL LAST!**



7 MILE LINE WEST BOUND



**7 MILE LINE WEST BOUND – LOCAL BUSINESS
VISIBLE**



7 MILE LINE WEST BOUND – BEFORE MIDDLE SCHOOL



7 MILE LINE WEST BOUND – SCHOOL FRONT VIEW